Illegal Aliens – Promotion

# Task 3A

My promo material is going to be used to market my game to the audience that I intend it for, using my art style and graphics that fit the games own art and graphics.

# Task 3B

The promo material I will create will be:

* A short animation that would go on website advertising
* A logo to go on all the branded merchandise
* A CD case for the game to be shipped in

# Task 3C

## Logo

A symbol like is used on the “no smoking” signs

A simple picture of a cartoon alien

## Box art

“ILLEGAL ALIENS” in red writing

The above mentioned logo here

Black background

## Animation

There will be some ambient noise on a black background, text will appear one after the other saying things like “they are coming” etc and after it says “get ready” there will be an explosion, some louder guitar music, the logo will appear and the name of the game will fade in.